

teens 'nd
tweens

By NITZ.



Holla again! Implications for
symbols of New Year are still

[illegible]

are coming up. To all you
not too recent: it's too late to
be studying now; you've done
it already. So, the best thing
we can do is to review and not
it is easy. There are many
mistakes on taking final exams
collectively, but since you probably
know most of them, I only wish
to all of us good luck. Luck, as
you know, is what happens when
preparation meets opportunity.
You're well prepared for
your finals and will come through
with flying colors. Next
week we shall return to the im-
possibilities for us here during this
year; to the meantime, let's
go to sports happenings. This

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UNION ELECTRIC

Teachers Salaries Are Discussed By Chairman

The Board's ability to provide quality education to 114,000 children depends largely on the level

ings, Beverly Harris, Dolly Carter, Lela Bachman, Valeria Smith, Phyllis Hicks, Gloria Washington, Evelyn Scoggin, Geraldine Smith, Mary Ann Smith, Patricia Lane, some of the girls who helped bring "ing with the stars" to the new show Jerry Patterson. Cliff Finner, Maureen Lane, Ellen Love, David Lang, Suzanne Langley, James Williams, Nancy Jones, Cathy Lucas, Barbara Lerner, Robert Lerner, Susan Porter, Steven Edwards, Frank Thomas, Anthony Hill, Louis Over, Raymond Moore, Harry Raymond, Sharon Reed, Sharon Chapman, Mitchell Brooks, Rodney Smith, Kenneth Price, Lloyd Blevins, Beverly Mason and Harold

At present, the average salary for a teacher in St. Louis is \$7000 for the 10-month school year. In addition, teachers receive a number of fringe benefits. Among the benefits are life tenure, after

Three years, up to 300 school days of sick leave and retirement, Social Security and a pension plan to which teachers and Board contribute. For a single teacher, with an A. B. degree and 35 years experience, the retirement pay, including Social Security, is \$4,600 a year.

With the recommended increase the average salary would go up to \$7,250 in 1949-50 and \$7,500 in 1950-51. Because of retirement

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AMPLE PARKING ALONG
THE STREET

Dr. W. C. Banton Named to Post

Dr. J. Earl Smith, St. Louis Health Commissioner, has announced the appointment of Dr. William C. Banton II as Tuberculosis Controller. This position has been vacant since August 1947. Dr. Banton has been an employee assigned to various divisions of Health programs, but primarily (TB) clinics in Health Centers since '48, except for 2 years' military service in the Air Force during the Korean war. (11-22, 1950 to 9-25, 1952); Dr. Banton holds the

Under the recommendations, the starting salary for teachers would be increased from the present \$5,000 to \$5,200 and the maximum from the present \$8,000 to \$8,400 after 12 years experience. The changes would be effective at the start of the 46-47 school year.

Starting pay for teachers with the M. A. degree would advance \$237.50 from the present \$5,487.50 in 1963-64 and would rise another \$20 to \$5,512.50 in 1964-67. The maximum would move up \$568.75 from the present \$3,250 to \$3,818.75 in 1965-66 and another \$104.25 to \$3,923 in 1966-67. The maximum would be reached after 12 years experience.

rank of Lt. Colonel by the Army Force Reserve all present.

Born in Washington, D. C. Dr. Benton is a graduate of Howard University, College of Medicine. He served his internship at Homans G. Phillips Hospital and subsequently was a Resident Physician at Koch Hospital. He is a fellow of the American College of Chest Physicians, the American Public Health Association and the American Thoracic Society. He is on the faculty of the School of Medicine at St. Louis Univ. He is a member of the St. Louis City Medical Society and the American Medical Association.

In his new position, Dr. Benton will have the administrative responsibility of integrating all phases of a total community-wide Tuberculosis Control program according to Dr. Smith.

Fresh *Cheese*



If cows could... they'd

"Finding someone so well qualified and experienced in the specific tuberculous control problems of St. Louis City, and willing to devote full time to this very important position, is a fortunate circumstance and will mean a great deal to the total health of all the people of St. Louis," Dr. Smith said on announcing the appointment.

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Kleenex	DINNER NAPKINS	Pkg of 50	27¢			
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Temple Oranges Easy to Peel **12 for 69¢**

Fresh Broccoli Washed from Texas **Black Beauty 25¢**

Red Delicious Apples **2 for 39¢**

Orange Juice **ABT Frozen 4 for 99¢**

Morton Creme Pies **3 for 59¢**

Ice Cream **NEW... Creams 1 1/2 Gal. 79¢**

Cake Mixes	<small>Scandinavia Layer</small>	88¢	Instant Potatoes	<small>Oro Ida</small>	10¢
Colonial Sugar	<small>Special Sulf</small>	10 - 99¢	Iona Diced Carrots	<small>16-Oz. Pkg.</small>	10¢
A&P Grapefruit Juice		3 - 51	Contadina	<small>TOMATO PASTE</small>	4 - 49¢
A&P Blend Juice		2 - 89¢	Ann Page Spaghetti		3 - 59¢
A&P Orange Juice		2 - 99¢	A&P Parmesan Cheese		69¢



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One Man's Journal

—BY HOWARD M. WOODS—

Mr. Wood's Column
Will Be Resumed
On His Return

Sullivan

(Continued from Page 1)

Sullivan bill, as first introduced in 1961, provided Congress with the approach it adopted in 1964. It later in drastically reforming the clearance procedure on law enforcement and executive branch agencies following the then-civil rights tragedy which came to light in 1962.

Broadly revised and updated, the bill as reintroduced continues to call for such "fundamental business" goals of the 1961 and 1963 versions of the bill as:

—Providing for safety of communities before they can be market-ready; proof of effectiveness as well as safety of new therapeutic devices before commercial distribution; tighter factory inspection of food, drug and consumer products; and creation of new legal machinery to combat deceptive packaging and labeling of such products, an all-out Federal attack on the vast illicit trade in sleeping pills, "pop" pills and other widely bootlegged, highly dangerous "psychoactive" drugs; and restrictions on "brake" remedies and "worthless" ingredients in special dietary foods.

The bill contains new provisions regarding interstate commerce in "ready" assets—reportedly the leading substance involved in the accidental poisoning of children under 5—and it establishes for food, drugs and consumer products labeling Act, Mrs. Sullivan's bill has always contained a requirement for full disclosure of contents of products, the protection of allergic of allergic

Johnson

(Continued from Page 1A)

He said: "I propose we eliminate every remaining obstacle to the right and opportunity to vote."

Typical of the reaction among civil rights law and legislation was the statement of Ray Wilkins of the NAACP: "President Johnson's sweeping State of the Union message unveiling additional facets of the Great Society vindicates the hopes and confidence of the millions of Negro Americans who voted for him. The President's program promises a better street and a better life for every American. It provides a guarantee of what the country should be, can be and

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FHA

(Continued from Page 1)

gated, "facilitate non-white efforts to secure adequate housing accommodations."

He urged St. Louisans seek information about non-white development and subdivisions, to write requesting a copy of the FHA Subdivision Reports; Multifamily, Commitments, and Mortgage Commitments from:

Mr. Michael J. Gail,
Director, Federal Housing Administration
315 North 7th Street
St. Louis, Mo. 63101

The original listings are to be updated monthly by the publication of supplementary reports reporting additional names and construction sites. The supplementary data are also available from the St. Louis FHA office.

Four File

(Continued from Page 1A)

whenever, according to Dr. Gladwin, this formula of signature beyond the legal requirement were obtained in order to file for the St. Louis Board of Education. Non-binding must secure signatures on remaining petitions amounting to two per cent of the total vote in the City of St. Louis in the most recent gubernatorial election.

The committee also announced the election of Alfred J. Ford, 1124 St. Francis ave., as treasurer, replacing Irving A. Williams, who resigned in order to seek political office.

HEARINGS

(Continued from Page 1A)

The Commission's purpose in holding this hearing is to obtain a balanced picture of the status of civil rights in Mississippi. The Commission is not a prosecuting agency. It cannot and does not intend to find faults and to report to the public anyone. Our job is to the President and Congress, with recommendations for any corrective action which seems necessary.

"To this end, the Commission intends to call a broad range of witnesses. It will be a good idea for Congress and the American people. It remains for the people to give the President the kind of support he needs to bring the Great Society into being."

ONE OF THE MOST thrilling NBA All-Star games played was witnessed by a crowd of 17,000 fans who gathered at the arena before 16,133 fans, who saw the East turn back the West 121-122 in the closing seconds of the contest. Gus Johnson, number 12, the West's top rookie

Eugene 'Tink' Bradley Files For Alderman

Eugene (Tink) Bradley, well known citizen of St. Louis, has filed for a seat on the Board of Aldermen, representing the 21st Ward. Mr. Bradley, age 48, a Democrat, born and reared in the City of St. Louis, having lived a number of years in South St. Louis.

Mr. Bradley is a real estate broker and lives at 3800 Olive avenue, which is in the 21st Ward. Mr. Bradley is a product of the St. Louis schools, having graduated from Vashon High school and Lincoln University. He has also done graduate work at Ohio State University, St. Louis University and Washington University.

Mr. Bradley is a past president of the Larkin Union Alumni and a former manager of the "Weekend" Fruit House.

Mr. Bradley is single and is active in the Boy Scouts organization and a member, Alpha Phi Alpha fraternity.

He has been endorsed by the Regular 21st Ward Democratic Organization, Benjamin L. Goin, committeeman, and Mrs. Jacqueline Shiller, committeewoman.

Vasey Outlines Ways to Help Anti-Poverty Plan

"The War on Poverty" will be the first venture in which the total forces of the community will be marshaled, church leaders, wrote Tink today.

Mr. Bradley is a past president of the Larkin Union Alumni and a former manager of the "Weekend" Fruit House.

He outlined nine ways in which churchmen and members of their congregations can help in the anti-poverty program "with more ways to become known as the program gets underway."

1. By recognizing anti-poverty efforts as a good Christian and good religious and helping their fellow parishioners to form constructive attitudes toward the poor.

2. By being knowledgeable about the conditions of poverty and factors that perpetuate it.

3. By volunteering to provide valuable skills that can strengthen the lives of others.

4. By being ready as individuals to give active support in the enactment and implementation of legislation which will change circumstances handicapping the impoverished.

5. By encouraging measures to improve the functioning of schools as instruments for helping people.

of the season and main springing who brought them back in the battle is seen assisting Tink Bradley. His cohort recover the rebound. Other players are Wayne Embury, and Bob Pettit. The background: Argus photo by J. Henderson.

Tucker Campaign Manager Is Ford Co. President Here

Vincent T. McMahon will be the campaign manager for Mayor Raymond H. Tucker as he seeks reelection, the mayor announced this week.

The president of McMahon Ford Company, 4100 Gravois Avenue, McMahon resides at 6011 Itasca avenue.

McMahon has long been interested in municipal affairs and the activities of the Democratic party, but has never sought elective office or held any formal post in the party organization.

Since 1963, he has been a member of the City Airport Commission and has been a member of the City-County Airport Commission since its creation in 1961. In 1962-63 he served on the board of the Land Clearance for Redevelopment Authority. McMahon was a member of the citizens committee which planned and secured approval of the \$110,000,000 public improvements bond issue of 1963.

McMahon was the manager of the campaign for the Mayor Tucker into office in 1963.

would be largely men with counseling training and church men and women who can take useful occupational or other skills to others.

6. By readiness of low-income churches to provide facilities for a loan bureau to the anti-poverty program where available, to make additional activities possible.

7. For all congregations to take an interest in some part of the low income population directly through other churches, or religious or other social agencies. As an example: The possibility of this leading to better education of potential leaders, youth through encouragement and scholarship help.

8. Where unmet or under-served need is known, by considering or sponsoring of new adult programs in consultation with community planners.

9. By being ready as individuals to give active support in the enactment and implementation of legislation which will change circumstances handicapping the impoverished.

10. By encouraging measures to improve the functioning of schools as instruments for helping people.

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Inez Kaiser Is First To Win Top Shoe Award

Inez Kaiser, editor of Fashion and Otherwise, a syndicated column, published in Negro newspapers throughout America, won the top award presented by the Holt Shoe Institute to a newspaper woman. Mrs. Kaiser's column, "Shoe Comfort the Bolt," was selected for the first place Golden Slipper Award, based on its comprehensive and imaginative coverage of news about footwear.

During the six month period, the syndicated fashion editor wrote a series of stories on footwear. One of them was entitled "Shoes and Men," which discussed President Johnson's choice of shoes and how he was a man capable of wearing the shoes he then had to fill.

In the past years, Mrs. Kaiser has won other awards for her editorial excellence and creativity. She also writes articles of interest to homemakers and presents fashion tips to women. She is a member of the Chamber of Commerce of both Kansas City, St. Louis and the National Negro Business Development Council, NAACP and other local and national civic organizations. Her home is in Kansas City.

Sr. Adelaide Seriously Ill

Sister Anna Adelaide, former teacher-principal of St. Joseph's High School is seriously ill in the hospital in Michigan. It may be recalled that Sr. Anna Adelaide attended the 54th class reunion of St. Joseph's held here in the city last October.

Masses, prayers and Get-Well Chances from friends and former students will certainly be appreciated and most assuredly brighten the hours during her hospital stay.

The address is: Sister Anna Adelaide, St. Joseph's Hospital, 200 Michigan Avenue, Hancock, Michigan.

Missouri, where she resided with her husband, Richard Kaiser and 16-year-old son, Richard, Jr. Mrs. Kaiser feels that this honor is not hers alone, but that the Negro publishers, who have supported her efforts and have given encouragement, must have a share in it. To her, "The Negro press has made great strides in the fashion world, where their importance is felt."

GOOD YEAR

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HOT STOVY LEAGUE



John Brewer, 4733 St. Louis Ave., is a former state right hander in the Roaring '20's. If you said John was one of the finest batters ever, then, I'm sure, you are right.

John was 12 years old when he first began playing baseball at Overturner School. He came to us with other great stars as Charles Bumpkin, Glen Dixon, the Dump, "Cool Papa" Bell, Tennis Edward and Mitchell Light.

After graduation from grade school he continued pitching. He played with the Compton Hills Club and later in the CCC Camp during the depression days.

In the Twentieth League John pitched for Scullin Steel Mills. He also played pro ball about six years off and on.

After his playing days he became a very competent umpire in 1941. The night we wrote this story, Brewer received an award for 17 years of outstanding service in the National Umpires Association.

The Old Control pitcher is employed by the 808 Liquor Co. as a truck driver. In his deliveries about the city he is always glad to run into some of his old baseball friends and fans to talk.

What do I mean by "control"? Control means everything to a pitcher. You must be able to pitch the ball exactly where you want it to go.

A smoke ball that slips past a batter is a big help. A curve ball makes a batter swing his back muscles missing it also is a big help. So is a change of pace that keeps the fellow at the plate wondering if your next pitch is going to be a fast one or a slow one. But, a fast ball's grand curve and a puzzling change of pace aren't worth a darn if you can't get the ball over the plate. Most important of all in pitching is control.

For local baseball write to 1574 Brighton, or call FO. 7-6304. Normal, "Tweeb" Webb.

Golf Professionals In Miami, Fla. Event

Three touring professionals who have won the North-South Golf Tournament twice each will compete Feb. 17-21 in the 12th annual revival of the Miami event.

Pete Brown, winner in 1943 and '41 and Lee Elder, victor in 1943 and '44, along with veteran Teddy Rhodes of St. Louis, 1940 and '39 champion, will shoot for top honors in the 72-hole match play tournament at Miami Springs. Brown, Elder and Rhodes are from Los Angeles.

Expected to play in a record number of entries, including five former winners in the "pro" division—Zeta Hartfield (1934), Sam Woodson (1935), Charlie Siffert (1937), Cliff Harrington (1938) and Willie Brown (1942).

An earlier report theoretically announced the dates as Feb. 24-28, according to Dr. E. P. Davis, tournament executive director.

Some well-known amateurs expected are defending champion Joe Louis, Jackie Robinson, Jim Brown, Maury Wills, Calvin Tamm, 1943 champion, and James Holloway, 1943 winner.

Headlining the women's division will be Myrtle Hedges, 1944 champion from Riverside, N. Y.

Elizabeth Wright, 1941 winner from New York and Myrtle McFerson, 1940 victor from Dayton, O.

Former amateur champion Althea Gibson has turned pro and may enter the pro division.

Brown, flush from his win in the PGA Waco (Texas) Open, is the pre-tourney favorite. Last year he finished more than \$21,000 in earnings.

The tournament is sponsored jointly by the City of Miami and the North-South Golf Tournament, Inc.

Plan American Airways is extending its jet service to Miami Jan. 22, linking the last of the major Caribbean tourist centers to its worldwide jet route.

The through jet flights from New York to Port au Prince, via Santo Domingo, since the West Indies Republic less than 5 flying hours from U. S. North Atlantic cities.

Start of the service is made possible for the winter tourist season by the recent completion of a 1,874-foot runway at Haiti's new international airport, just outside the capital of Port au Prince.

Haiti is the third Caribbean area to enter jet service to Pan Am jet routes within the last few weeks. Jet Clippers began flying from Miami to Martiqueuse on December 14, and from Miami to Rock Sound, St. Thomas, in the Bahamas on December 24.

After the inaugural flight, Jet Clippers will make one round-trip each Wednesday over the new route, departing New York in the morning and Port au Prince in the late afternoon. The

Howard Units To Parade

WASHINGTON, D. C.—Three groups of cadets representing the Army and Air Force Reserve Officers Training Corps detachments at Howard University have been selected to march in the parade which will follow the inauguration of Lyndon B. Johnson as 36th President of the United States next Wednesday, January 20.

Army Cadet Col. Ira A. Moss, ROTC joint force commander, will lead a detachment of 136 Howard cadets, 90 each from the school's Army and Air Force units, selected to represent the District of Columbia in the parade. Cadet Colonel Moss is a College of Liberal Arts senior from Glensburg, N. M.

Other Howard units scheduled to participate include a group of 80 Army ROTC cadets, which will join a similar group from Georgetown University in representing Army ROTC detachments in colleges throughout the country. The 100-man unit will be led by Cadet Col. David M. Lambert of Georgetown and will march in Division VI of the parade.

ROTC CADETS
The third participating Howard unit will be a group of 20 Air Force ROTC cadets, which will be joined by similar groups from Catholic, Georgetown, George Washington, and Maryland Universities in representing Air Force ROTC detachments in colleges throughout the nation. A leader for the unit and its position in the parade will be announced later.

The 300 Howard cadets who will participate in the inaugural parade have been selected from some 1,500 male students enrolled in the Army and Air Force ROTC programs at the University. The separate detachments are commanded by Lt. Col. Raymond K. Dewberry, USAF, and Lt. Col. James R. Hildard, USAF.

jets fly the 1,900 miles between New York and Santo Domingo in three and a half hours. From the Dominican Republic, capital to Port au Prince is only 113 miles.

With the introduction of jet transportation, Haitians look forward to regaining their share of the Caribbean tourist market which a few years ago counted for a great part of the republic's revenue.

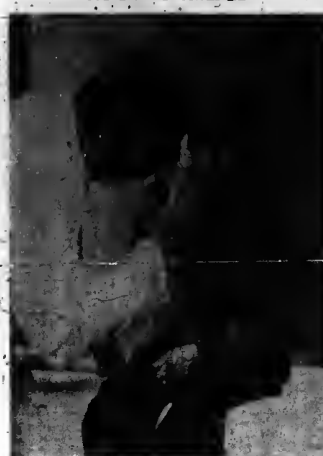
Hotels, restaurants and shops in the Port au Prince have been refurbished and tourist facilities and attractions readied for visitors.

Pan Am also offers daily DC-7 service to Haiti. These popular island-hopping flights between Miami and Puerto Rico touch down at Montego Bay, Kingston, Port au Prince and Santo Domingo.

Haiti's principal tourist attractions are its climate, spectacular scenery, the graciousness of its French-speaking people, excellent hotel accommodations and an abundance of things for visitors to see and do.

Pan Am's new year-round 17-day economy class roundtrip excursion fare to Haiti is \$145 from New York and \$91 from Miami.

HE'LL BE HELPED



Mother of Clarence had German measles early in pregnancy. Physicians say that as a result Clarence was born mentally retarded. He is also afflicted with deafness, catarrhs, a cardiac murmur and speech difficulties. At March of Dimes Birth Defects Center, Children's Hospital in national capital, Dr. Basle H. One, chief medical director, checks Clarence's ability to focus his eyes. March of Dimes-sponsored programs help each of the 25,000 American babies born each year with serious birth defects.

JCC Panel On Art Study Here

Where the Arts headed in St. Louis? will be the subject of a panel discussion at the Sunday Desert planned for January 17, 7 P.M. at the Wash Building of the Jewish Community Center Association, 1101 Schuetz Road.

Panelists include: Martin Gilgity of the Public Relations firm of Fleishman-Hillard, retired novelist and playwright; Ed Corn, Washington University office of the Performing Arts; board of the Gateway Theatre; Clark Mitter, music critic of the Globe Democrat and Associate Professor of Music and Director of Bands, Washington University; Mary King (Mrs. Carl G. Ullstrup), art critic; Post Dispatch, painter; Elizabeth Gentry Sayed, 1945.

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FHA Civil Service Exams Now Open

The F. H. A. Board of U. S. Civil Service Examiners has announced that applications are being accepted for...

This Representative GS-9 starting salaries for GS-9 begin at \$12,000 per year.

Copies of the Announcement which furnishes full particulars regarding the examination, may be obtained from the Executive Secretary, F. H. A. Board of U. S. Civil Service Examiners, 310 N. Seventh Street, St. Louis 1, Missouri.

Marvin Madison is chairman of the Sunday Buffet series and General Meyer is chairman of the JCCA Public Affairs Committee.

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Realty Course At Wash. Univ.

Dr. Lynn W. Eley, Dean of University College of Washington University, announces that five courses in real estate and land economics will be offered by Washington University, commencing Wednesday, February 3, 1945.

These courses are co-sponsored by University College and the School of Business and Public Administration. This will be the commencement of the 35th year of the real estate curriculum offered by Washington University.

These courses appeal to real estate brokers, real estate appraisers, and clerical help; representatives of insurance companies, trust companies, mortgage loan companies, as well as property owners generally. Some students prefer to work towards the 44-unit certificate in real estate.

Students in the School of Business and Public Administration may enroll in the basic course of Real Estate Fundamentals and Land Economics for credit toward a degree. However, each of the courses may be selected on an individual basis.

The real estate program is also designed to prepare applications for the uniform and brokers license under the Real Estate License Act of the State of Missouri and other states.

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COMPLETE WINTER TIRE PACKAGE DEAL

2 NEW CAR WHEELS INCLUDED WITH PURCHASE OF 2 GENERAL KRAFTTREADS AT 1/2 NEW TIRE COST!

ON OUR A-1 CASINGS OR YOUR OWN TIRES

IMPORTANT! DON'T BREAK THE SEAL

plus FREE MOUNTING FREE ALIGNMENT CHECK JUST PAY \$5 DOWN

FREE PICK-UP & DELIVERY YOU BUY OUR TIRES—WE'LL BUY YOUR TIRES

14" & 16" RADII TEL. 2-4400

See or Call Arthur White Salesman

See or Call Arthur White Salesman

See or Call Arthur White Salesman

See or Call Arthur White Salesman

See or Call Arthur White Salesman

See or Call Arthur White Salesman

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See or Call Arthur White Salesman

IF WAITERS and bartenders could write, they could come up with some interesting anecdotes.

WHEN TODAY'S successful men were 'on the make' nobody envied them.

NOWADAYS you are supposed to to spend all your time feeling sorry for somebody you don't like.

WHERE IS THE MAN, who, when he looks in the mirror, doesn't admire his wife's taste?

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GORDON'S GIN

GUIDE TO FAMOUS ENGLISH POTIONS & POTIONS

At the top of a long hill Dick Turpin, the notorious highwayman, once walked for his prey in this old Norfolk inn. Today, travelers frequently stop here to serve the old-fashioned Gordon's Gin.

Indeed times have changed, but Gordon's Gin still holds back to 19th century England.

The famous Gordon's Gin is a pure pot still distilled from the finest grain.

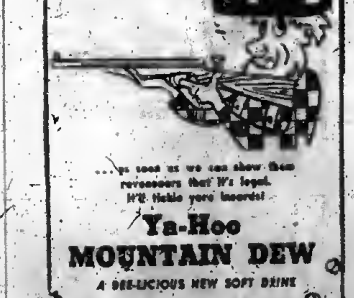
Optional: Add an olive or twist of lemon peel.

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WE'RE BRINGIN' MOUNTAIN DEW TO ST. LOU



Ya-Hoo MOUNTAIN DEW A DELICIOUS NEW SOFT DRINK

Ya-Hoo MOUNTAIN DEW A DELICIOUS NEW SOFT DRINK

Ya-Hoo MOUNTAIN DEW A DELICIOUS NEW SOFT DRINK

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BON FIRE RESTAURANT COCKTAIL LOUNGE

French... Gladys Cooper

"Piano, styling with a French... Every FRI. & SAT."

CHRISTMAS & NEW YEARS EVE (No Minimum - No Cover)

The Carousal

St. Louis' Million Dollar EV. 3-1626

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Floyd's Diner "SOUL COOKED FOOD"

Open Sun. thru Thur. 6 a.m. - 10 p.m. Fri. and Sat. Till

VIVIAN WILSON, Hostess FLOYD WILSON, Prep 1125 NO. SARAH FR. 1-9420

53rd Year of Serving the People of St. Louis

Fitzsimmons Coal & Hauling Co.



GAMMA'S FACTORY OUTLET OPENS NEW WELLSTON STORE; BEN CHODER, manager of GAMMA's new store in its 12 store midwestern chain opens with a customer as he explains features of a "Mammoth" shoe. The factory outlet stores sell shoes for the entire family at prices well

below nationally advertised and competitive prices. With a store in the St. Louis area as well as Springfield and Decatur and other cities the chain has expanded rapidly with its unique sales format.—ADV.

PAGE 3-A ST. LOUIS ARGUS, FRI., JAN. 18, 1965

Dimes Campaign Gets Underway

The St. Louis-St. Louis County 1965 March of Dimes gets underway this week to finance the local and national fight against birth defects which have been described as the "nation's greatest childhood health problem." The campaign continues through January.

Bernard F. Dickmann, former mayor and postmaster who is serving his 17th year as general chairman, stated that more than 29,000 volunteer workers, including businessmen, mothers and teenagers, will carry out the fund-raising effort which concludes Jan. 31 and Feb. 1, with the Mother's March Against Crippling Diseases.

The March of Dimes, which supported the research program

that produced the Salk and Sabin polio vaccines that have virtually eliminated polio in this country, finances 51 birth defect exemplary treatment centers at major medical institutions throughout the United States and a massive nationwide research program which includes the brilliantly staffed Oak Ridge Institute for Biological Studies.

Between 2200 and 2500 children are born in St. Louis and St. Louis County each year, suffering from a significant birth defect. Nationally, 250,000 such cases are discovered at birth and March of Dimes research discloses that the number doubles as a result of pediatric investigation in the first year of life.

Locally the March of Dimes supports the March of Dimes Treatment Center at St. Louis Children's Hospital, assists in birth defects care at Cardinal Glennon Hospital and supports the polio care center at St. An-

Discussion To Highlights Arts

"Where Are the Arts Headed in St. Louis?" will be the topic for the next Sunday Buffet Public Affairs of the Jewish Community Center Association.

This will be a panel discussion Sunday, January 17, at 7 p.m., at the Carlyle Hotel Building, 11001 Schwartz Rd.

Appearing on the program will be Clark Milas, Department of Music at Washington University; Martin Quigley of the public relations firm of Fleishman-Hillard-Thony's Hospital.

In addition, the organization finances virus and cell research at Washington and St. Louis Universities, expending \$127,000 in this area in 1964. The local organization spent approximately \$240,000 to aid 835 birth defect and polio children and to finance the research program.



JACK FROST HERE: Not the weather man, but popular JACK FROST, manager of the used car department at THOMAS PONTIAC, Thom, in business for over 25 years is one of the largest car dealers in the Midwest and one of the largest

PONTIAC dealerships in America. The giant auto facility takes a great portion of the entire block of Delmar, on both sides, between Carondeau and Union.—ADV.

Up Ladder In Kroger Co.

Election of A. Wayne Smith, Vice-President of the St. Louis Division of The Kroger Co., as a Vice-President of the Company with responsibilities covering several retail divisions was announced today by Jacob F. Lewis, President of the retail food firm.

Mr. Smith will move to the Kroger General Office in Cincinnati to take on his new responsibilities shortly after the first of the year. He will be succeeded as St. Louis Vice-President by C. B. Stern, formerly Vice-President of the Cleveland, Ohio Division.

Both men began with Kroger in Louisville, Ky.; Mr. Smith in 1938 as a grocery clerk and Mr. Stern in 1936 as an office clerk.

Mr. Smith served as coordinating director of merchandising in Toledo, Ohio and manager of operations in Atlanta, Georgia, before moving to Knoxville, Tennessee as area manager in 1961. He was Vice-President of the St. Wayne, Indiana division for two years prior to being named St. Louis Division Vice-President a year ago.

Mr. Stern was previously associated with the St. Louis Division



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C. B. STERN

from 1948 to 1955 in grocery merchandising posts. He also served as grocery merchandising manager in the general office in Cincinnati and manager to operations in Columbus, Ohio before being named Dayton, Ohio Division

Inc. Mrs. Homer Sayed, president of the New Music Circle and Mary King, art critic for the St. Louis Post-Dispatch, Edward Gelp, who is connected with the office of the "Forbes" Arts at Washington University, and the Gateway Theatre, will act as moderators.

Marylin Jackson, chairman of the Seaboard Medical Committee, invites all who are interested in the present and future medical development of St. Louis to attend the program. Office and dinner will be served and the cost is \$1.00 per couple.

1st SEMI-ANNUAL SALE!
AT
THE LEADING MAN
719 WASHINGTON AVE.
(Next door to Lowe's State Theater)

KNIT JERSEYS Reduced 20% and more
LEATHER COATS, LOUNGERS
Were \$95 - now reduced to \$68
ONE BUTTON SHARKSKIN SUITS
Reduced from \$85 to \$68
ENTIRE STOCK OF OVERCOATS
On sale at 20% OFF
USE OUR WILL CALL
And ask for PHIL MONTGOMERY

FREE DESSERT SPECIAL

We invite you to have your choice of our Delicious Desserts (value up to 30 cents) Free with purchase of any meal of \$1.00 or more. Simply tear out this Ad and give it to your waitress.

Good Through January 31, 1965
Only at 2301 N. Kingshighway

HOWARD JOHNSON'S
"LANDMARK FOR HUNGRY AMERICANS"

Now Is The Time!
To Invest And

EARN THE FULL 7% ON YOUR INVESTMENT

Call or Write Today!
Employees' Loan Co.

3000 Easton Ave. OL. 2-5633
Full Investment Interest Cash 10th of Month
20 Years in Business

Stix Baer & Fuller
ADVERTISING • PROMOTION • PUBLIC RELATIONS

S T's BIG JANUARY INFANTS' SALE

Kantwel crib mattress
Reg. \$13.97
Fine innerspring mattress with flower print. Tufted, water repellent cover. A value!

Peterson folding hi-chair
Reg. \$17
Chrome hi-chair with all white trim. Years of use. Easy-clean washable plastic cover.

Babycrest crib
Reg. \$43.97
Two styles in white, walnut or hazel. Kantwel hair block mattress, reg. \$24. Now \$19.97.

Babycrest mesh playpen
\$19.97
48" mesh play pen complete with pad. Five-way floor supports. It folds easily for storage.

BBF Infants • Call CE. 1-9440

SPELL TOPPIE

Win Up To 10,000 Top Value Stamps

OVER 35 MILLION TOP VALUE STAMPS BEING GIVEN AWAY!

It's easy, it's fun — no purchase required
Here's how to play:

1. Get a FREE "Spell Toppie" slip every time you visit our stores. "Spell Toppie" slips available at our top centers, or checkbook. No purchase required, but only one slip per person per visit, please.
2. Tear off the panel and underneath you will find one of the letters necessary to spell TOPPIE. When the letters you collect spell T-O-P-P-I-E, turn them in at our stores and receive your prize of 10,000 Top Value Stamps.
3. If inspired by a letter, you find the words "You win (10, 50, 100, 200, 500 or 1000) Top Value Stamps." — this means you are the "lucky winner" of that number of Top Value Stamps. Turn in your slip and receive your FREE stamp right at our store.

Your dollar's worth more when you shop Kroger where you get Top Value Stamps!

Leaders Hail State Of Union Address

President Lyndon B. Johnson made equality of opportunity the keynote of the Great Society when he urged Congress to help build a better, fairer, and more abundant life for the American people in his State of the Union message Monday night.

Speaking before a joint session of Congress, the President dramatically outlined the basic tasks before the nation.

1) "To keep our economy growing, 2) to open for all Americans the opportunity to enjoy the fruits of our progress, and 3) to improve the quality of life for all."

The President made a specific commitment to Negro Americans in pledging "enforcement of the civil rights law and elimination of barriers to the right to vote."

He said: "I propose we eliminate every remaining obstacle to the right and opportunity to vote."

Typical of the reaction among civil rights leaders to the speech was the statement of Roy Wilkins of the NAACP. Mr. Wilkins said: "President Johnson's inspiring State of the Union message unveiling additional facets of the Great Society vindicates the hopes and confidence of the millions of his fellow Americans who voted for him. The President's program promises a better, freer and richer life for every American. It provides a preview of what this country should be. It sets a goal for Congress and the American people. It remains for the people to give the President the kind of support needed to bring his Great Society into being."

Excerpts from the President's message follow:

"First, we must keep our nation prosperous. We seek full employment opportunity for every American. I will present a budget designed to move the economy forward."

"We must also make important changes in our housing program if we are to pursue these same basic goals. A Department of Housing and Urban Development will be created to spearhead this effort in our cities."

Every child must have the best education our nation can provide.

"In Africa and Asia we are witnessing the turbulent unfolding of new nations and continents. We welcome them to the society of nations."

"We are committed to help these seeking to strengthen their own independence, and to work most closely with those governments dedicated to the welfare of all their people."

"We seek not fidelity to an iron faith, but a diversity of belief as varied as men himself. We seek not to extend the power of America but the progress of humanity. We seek not to dominate others but to strengthen the freedom of all."

"I will seek new ways to use our knowledge to help deal with the explosion in world population and the growing scarcity in world resources."

"For a second century we labor to establish a unity of purpose and interest among the many groups which make up the American community."

"That struggle has often brought pain and violence. It is not yet over. But we have achieved a unity of interest among our people unmatched in the history of freedom."

Air Pollution Control Organization Formed

The formation of the Greater St. Louis Section of the National Air Pollution Control Association was announced this week by Dr. George Arnold, chief of air pollution services, St. Louis County Health Department and secretary-treasurer pro tem of the new organization.

Dr. Arnold said the Greater St. Louis Section's purpose will be to promote a better understanding of the problem of air pollution in the St. Louis area, and provide for an interchange of scientific information and technical methods aimed at solving such problems.

The membership will include persons involved in or interested in air pollution control activities in the St. Louis area.

Named as chairman pro tem of the Section is R. A. Venezia, of the U. S. Public Health Service and Assistant Project Director of the Interstate Air Pollution Study in St. Louis.

Members of the Steering Committee which coordinated the Section's formation include Dr. Arnold, Mr. Venezia, Charles C. Ziegler, Jr., Commissioner of the Division of Air Pollution Control in St. Louis; Professor Edward E. Derby of Washington University's Graduate School of Engineering; Joseph Nemeth of the Monsanto Company; Paul Wittke of the Paul Wittke Company; Roland Marquart of the Chamber of Commerce of Metropolitan St. Louis; and Dr. Robert Karsh of Washington University's School of Medicine.

An organizational dinner meeting will be held January 19 at 7 p.m. at the Cheesecake Inn on Clayton Road to formally establish the Section. Arnold Arch, executive secretary of the Air Pollution Control Association, is scheduled to be the guest speaker. For reservations call Mr. Marquart, CH. 1-7580; Dr. Arnold, PA. 8-1100; or Mr. Venezia, MA. 2-4857.

Shell to Back Scholarships Among Negroes

The Shell Companies Foundation, incorporated, announced, recently a program to support 30 college scholarships for qualified Negro students over the next five years.

The four-college college scholarships, called the Shell Achievement Scholarships, will be for Negro students planning careers in pre-college teaching in the fields of Mathematics, Chemistry, Physics, Biology, and General or Elementary Science.

The Shell Foundation plans to budget \$325,000 for the five year program.

Ten scholarships will be awarded each year, for a period of five years beginning in 1965. Each scholarship ranges from \$250 to \$4,500 a year with the amount of each award based on need. Additional grants will be made to the institutions the students attend.

The scholarship awards will be made through the National Achievement Scholarship program, a newly announced project of the National Merit Scholarship Corporation, of Evanston, Illinois.



Fred N. Weather, general chairman of the Page-Frick Branch YMCA Membership Campaign which begins with a kickoff meeting this week.

Mrs. Mabel L. Burns, co-chairman, Dr. Donald S. Surry, special named chairman, and Mr. James Pitman, Mrs. Laura Brook, Square Hunter, Joseph Berry, Virgil McKnight, Ray Coleman, Eugene Wood, Ivan Thomas and Dr. S. E. Gilbert, division leader.

Hallester, newly chairman of the Membership Committee, stated that more than 200 Membership Campaign workers would be recruiting members in the Y effort.

The project was launched this year by a \$7 million grant by the Ford Foundation. The grant will enable the awarding of 200 four-year scholarships to qualified Negro students each for the next five years. These scholarships will be made in all undergraduate fields.

The Shell Foundation scholarships are being offered in addition to these initial 200 scholarships.

The National Merit Scholarship Corporation will make scholarship selections based on recommendations submitted by more than 25,000 high schools through the country.

The Shell Foundation since 1958 has awarded annually 25 Shell Merit Scholarships through the National Merit Scholarship Corporation and since 1962 has provided a fifth year of training to selected Merit Scholars. The Shell Merit program has been a people planning to reach pre-college scholars who are planning to study in the fields of Science or Mathematics.



AT A RECENT Seagram-Daillies Company conference at the Chase Park Plaza Hotel, conducted by Norman W. Powell, Seagram-Daillies Company National Sales Manager for special markets, (left) George Bynum, Sales Representative, St. Louis-Holmes Co., many outstanding market people were present.

AS A GENERAL RULE, a person can't make big money without having a high regard for what it will buy.

PRICED for a SELLOUT

SEARS

Sears Kenmore ZIG ZAG Console Sewing Machines

\$68

No Trade-In Required

- Sews Zig-Zag, straight stitch or forward or reverse stitching
- Sews on buttons, makes any size buttonholes with perfect ease
- Mends, bastes, darns, appliques, embroiders and monograms
- Handsome all-wood cabinet with popular walnut finish

FREE DEMONSTRATION for your home demonstration

NO MONEY DOWN on Sears Easy Payment Plan

Shop at Sears and Save Satisfaction Guaranteed or Your Money Back

SEARS 1638 North Kingshighway Open 6 Nights, Mon. thru Sat. FO. 1-1000

End Hair Color Worries For Second Chance at Youth!

You're not taking... with new permanent hair color in more natural shades. This is color you grow over hair with color as it grows. No harsh chemicals. No harsh treatments. No harsh results. It's the new hair color that's the answer to your hair color worries. It's the new hair color that's the answer to your hair color worries. It's the new hair color that's the answer to your hair color worries.

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SAVINGS INSURED TO \$100,000

NORTHWESTERN SAVINGS and Loan Association 500 N. BROADWAY • ST. LOUIS 8, MO. • FIDELITY PLAN 4-4545

A St. Louis Favorite For Half A Century

BAXTER'S VIENNA SAUSAGES

"None Finer At Any Price" AT GOOD GROCERS EVERYWHERE

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C.M.E. Church Holds Gigantic Meeting At Columbia, S. C.

BY C. E. CHAPMAN
COLUMBIA, S. C. — Sidney Park C. M. E. Church, 1115 Standing Street, was the host to eight Bishops, all of the General Office, except Dr. M. L. Breeding who is now in Africa, and many Clergy and Lay leaders from all sections of the United States during the three sessions of the Mid-Winter session of the College of Bishops of the Christian Methodist Episcopal Church, Inc., which with the called session of the Laymen Council presided over by Dr. John W. Bonner, Kansas City, Missouri.

The big attraction of CME Bishops, General Officers, clergy and lay leaders occupied the spotlight here during Tuesday, Wednesday and Thursday, January 4-6. The CME churchwide group was welcomed at the Wade-Hampton hotel Monday evening at a clock in the city of Columbia, where Dr. John H. Battersby, American University, Washington, D. C., was toastmaster. Several eulogies were rendered by the Sidney Park Quartette. Rev. C. N. Reed, Philadelphia, presented the Master of Ceremonies.

Guests were presented by the following: Rev. John T. Kellman for the ministers; Rev. E. D. Woodson for the preaching elders; and Mrs. Beulah Bailey for the Methodist Church. W. E. Solomon, General Secretary of Lay Activities, introduced Mayor Lester L. Bates, who spoke words of welcome for the City of Columbia.

Mayor Bates paid high tribute to the membership of the CME church and was given great applause at the conclusion of his address.

DIGNITARIES

Remarks were made by the following representatives: Dr. O. H. Carter for the General Officers; Dr. S. J. Maslow, Chairman of the Judicial Council of the CME Church; Dr. Chester A. Kirkwood for the Educational Institutions; Mrs. Phyllis Bedford for the CME Women; J. W. Bonner for the Ministers and Laymen's Council; and Dr. Joseph A. Johnson for the Interdenominational Theological Institute, Atlanta, Georgia.

Following a musical selection by the Sidney Park Quartette and a song by James A. Williams, Bishop Henry C. Bunton, host to the big gathering, presented

Bishop Carry A. Gibbs, seventh District of the AME Church, who delivered the principal address. Bishop Bertram W. Doyle, Nashville, Tennessee, responded on behalf of the CME Church. Dr. Howard Wright, president of Allen University and J. A. Baccala, President of Benedict College, made brief remarks. Benediction was given by Dr. S. J. Maslow.

BUSY SESSION

During the three-day sessions Monday, Tuesday and Wednesday-much business was transacted and the Council of Ministers and Laymen Bishops grew and participating in this three day session were:

Bishops: Bertram W. Doyle, Nashville, Tennessee; Julian Smith, Chicago; J. Claude Allen, Gary, Ind.; E. P. Randolph, Birmingham, Alabama; P. Randolph Shy, Atlanta; Morris S. Curry, New Orleans; Walter Adams, Detroit, Michigan; Chairman of the College of CME Bishops, and Henry C. Bunton, general host to the delegation.

General Officers present were: Dr. G. R. Carter, Publishing Agent, Jackson, Tennessee; Dr. C. M. Morrishead, Editor of the Christian Union, Jackson, Tennessee; F. T. Jones, Financial Secretary, Jackson, Tennessee; C. D. Coleman, Secretary of Christian Education, Memphis, Tennessee; J. B. Boyd, Secretary of Pension, Memphis; J. L. Tolbert, Secretary of Evangelism, Memphis, Tennessee; W. E. Solomon, Secretary of Lay Activities, Columbia, S. C.; John M. Edum, Editor of the Evening Star, Detroit; and Mrs. Phyllis Bedford, President of the Missionary Connectional Council, Youngstown.

Dr. S. J. Maslow, Chief Justice of the Judicial Council, Columbia, S. C. Jones, Presiding Elder of the Philadelphia District, were the representatives of the Judicial Council.

College Presidents present at the General Board sessions were: Dr. C. A. Kirkwood, Lane College, Jackson, Tennessee; Dr. J. A. Calhoun, Paine College, Augusta, Georgia; Lucius H. Pitts, President of Miles College, Birmingham, Alabama; and Miller L. Durrell, Phillips School of Theology, Interdenominational Church, Atlanta.

Three other professors present

were Dr. Joseph A. Johnson, Interdenominational Theological Center, Atlanta; U. E. McKinnon, Interdenominational Center, Atlanta; and J. E. Robinson, Miles College, Birmingham.

BISHOPS TO AFRICA

Among the important actions of the CME Bishops were the following: Three Bishops are to go to Africa immediately—Bishop Julian Smith to Enugu, Nigeria, who is the Chairman of the Commission on Cultural and Race Relations, National Council of Churches; Bishop Smith will be accompanied by Mrs. R. J. Smith, and will attend the Central Committee of the World Council of Churches in Enugu, Nigeria January 12-21, 1966. Bishop E. P. Murchison is making his official visit to the African Mission field and will be accompanied by Bishop P. Randolph Shy who will be associate Bishop. Bishop Murchison will be accompanied by Bishop P. Randolph Shy who will be associate Bishop.

TAKES NEW LOOK

During the sessions of the CME Bishops, the church leaders took a new look at the total church to ascertain steps taken for improvement, including discussions on minimum salaries for ministers, church unity, and a more elaborate pension plan to be participated in by all the bishops and processed through insurance companies.

The CME Bench of Bishops also discussed the CME educational institutions and accreditation, evangelistic campaign and publishing interests.

UNIFIED SERVICE

With the Bishop Doyle, Bishop Bertram W. Doyle, a dignified and highly spiritual service was held Tuesday night, at 7:30 o'clock. The organ prelude was followed by the processional with the Chorus of Sidney Park Church, the eight Bishops, the General Officers, Heads of Educational Institutions, members of the Judicial Council and ministers to the order named. Bishop Doyle then called the house to official worship.

Bishop B. Julian Smith led hymn, "Come Let Us Tune Our Lutes to Thee." The great choir sang with great fervor. Following the affirmation of faith, Bishop J. Claude Allen led in a fervent prayer. Following an anthem by Sidney Park Choir, Bishop E. P. Murchison led in the responsive reading.

The Gloria Patri was sung. The Second Scripture, John 13:1-5 was read by Bishop P. Randolph Shy. Following a choral selection, Bishop Walter H. Amos delivered a



REVEREND HERMAN CARLTON WILLIAMS

At this service, the day will end with an hour of music by the choir at 7:00 p.m. Rev. Williams, a former St. Louisan, was pastor of the New Rocky Valley Baptist Church from February 27, 1958 until his passing September 26, 1958.

MEMORIAL SERVICE

The First Abundant Memorial Service in memory of the late Rev. Herman Carlton Williams, will be held January 17, 1966 at 10:30 a.m. at the New Rocky Valley Baptist Church, in Grambling, Louisiana. An organ will be dedicated in his memory and sung by Mrs. Joyce Montgomery and Mrs. Jacqueline Johnson.

The guest speaker was Mrs. Athos Pryor, member of Antioch Church and past business of Zeta Sigma Chapter of Sigma Gamma Rho Sorority. Mrs. Pryor gave a lovely new year's message which caused each listener to look at themselves and realize what they might do to improve things they travel the new year of 1966 in order to be the Great Creator, God.

Mrs. Addie Smith, president of the City Association expressed the feelings of those present that a spiritual message had been given by Mrs. Pryor that would help each and every person present if they followed the directions for 1966. She also said that she was deeply moved by the songs that were sung by the two soloists. She urged each club member to do her best to make this one of the most successful club years.

The rededication hymn was sung by the audience; Where He Leads Me I Will Follow.

At the close of the program, a fellowship hour was enjoyed to the dining room of the church where the members of the Rocky Valley Club served delicious refreshments.

Mrs. Marie Todd, reporter and Mrs. B. Rhoda, assistant.

IN MEMORIAM, CARDS OF THANKS, DEATH NOTICES



IN MEMORIAM

In loving memory of my dear husband, JOHN W. BROWN, who passed from this life January 11, 1965.

Seven years have gone since we parted. But yet, I hold you in my heart; Gone, but not forgotten. You were among the best. Now with God in Heaven—rest.

Sadly missed by wife Rose E. Brown, and family.

CARD OF APPRECIATION

I wish to express my sincere thanks to friends in St. Louis and Wentzville for get-well cards, flowers, visits and prayers during my stay in the hospital, also thanks to the Prayer Band and Sunday School of Southern Mission Church. The doctors and nurses at Jefferson hospital for services rendered.

Thank you, God bless each and everyone.

Mrs. U. S. Paine, Wentzville, Mo.

Gospel Choral Union Has Program

The St. Louis Gospel Choral Union Inc. will present an evening of music, including vocal, piano, organ and sax at the West Side Baptist Church, Page at Marston on Monday, January 25, at 8 p.m.

The program will feature A. B. Windom, John Jeff, Garland Perrier, Booker T. Washington, Marvella, Harris, John Gentry, Quincy Fielding, Lillian Campbell, Hattie Washington, Jernine Jackson, and Walter Harris.

The public is invited to enjoy the program. Mrs. Fannie Foster is president and Mrs. Myrtle Champ, recording secretary; Ignace Healey is reporter and Rev. Victor M. Wight, pastor.

Church-Community Conference At MU January 25, 26

COLUMBIA, Mo.—A conference on the church and the community will be held at the University of Missouri School of Religion, the Missouri Council of Churches, and the Univ. Extension Division. The conference theme will be "Opportunities for Youth." Featured speakers will be Gov. Warren Hearnes and Prof. Robert Hargrave, of the Univ. of Chicago.

Registration will begin at 9:30 a.m. Monday (Jan. 25) in the Memorial Student Union, South Wing, Room 101. After a discussion session, the conference will adjourn at 4:30 p.m.

The conference will reconvene at 8 p.m. at the Midway Methodist Church in Midway, Mo. Frank Graham, professor of extension education at the Univ., will preside over a joint meeting that will feature Jack Taylor, editor of the Missouri Almanac magazine, in his role as Timothy Hayes of When the Day Comes. Paul Reed, pastor of the Midway Methodist Church, will then speak.

The first session on Tuesday, Jan. 26, will convene at 9 a.m. at the Student Union with Prof. Bernard Nash, chairman of the Center for Community Development at the University, presiding. Music will be provided by the Southern Choir led by Max Ernst. The invocation will be given by Dr. Paul Lynn, professor of church and community at the

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GORDON AND NORTH MARKET
REV. WILLIAM COLLINS, JR., Pastor
Two worship services — 9 and 11 o'clock
Chancel and Gospel Choir will sing

Berea Presbyterian Church
3018 OLIVE STREET
9:30 A.M.—Church School for All Ages
10:00 A.M.—Morning Worship, All Welcome
Sermon: "DOING THE TRUTH"
CARL S. DODLEY and PAUL SMITH, Pastors
CLARENCE H. WILSON, Ministry of Music

GALLIE BAPTIST CHURCH
4309 ELMAR at Franklin
Sunday School 9:30 A.M. — Morning Worship 10:30 A.M.
B.T.O. 4:30 P.M.
BROADCAST OVER KATZ-5 P.M. TO 9 P.M.
REV. L. C. FRAE, Pastor

PAGE BLVD. CHURCH OF CHRIST
4339 WEST PAGE
1:15 A.M.—Bible Study 12:00 P.M.—Morning Worship
6:30 P.M.—Evening Worship
GLEANING Q. MOULI, Minister

Newstead Baptist Church
"The Friendly Church on the Corner"
SUN. JAN. 17 A.M. SERMON: "GOD IS REAL"
Rev. Claude A. Jackson
Rev. W. A. Scott, Sr. Pastor, Deacon S. L. Neff, Clerk
Larry Wade, Minister of Music

PEOPLES CHRISTIAN CHURCH
"The Little Church with the Big Heart"
605 MAPLE AVE.
Outlets of Mercy
9:45 A.M. — Church School for All Ages
11:00 A.M. — Morning Worship
PEOPLES CHURCH, 605 MAPLE AVE.
Pastor: Rev. J. T. Gentry
The Public is Cordially Invited

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The 1964-1965 Graduating Class of The Ruth Flower Institute of Cosmetology

Announces its Twenty-eighth Annual Commencement Service

Sunday morning the seventeenth of January, nineteen hundred and sixty-five, at eleven-thirty a.m.

Washington and Common Saint Louis, Missouri
The Reverend John E. Nelson, Minister

Attend The Church Of Your Choice Take A Friend

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Donation \$5.00 (adults 2), For Reservations Call FO. 4-2606
REV. JOHN A. DROGGETT, Pastor

A Note of Caution

ST. ANNE'S great wisdom and high hopes for the year of 1966, we regret informing of a number steps of caution.

However, statistics show an alarming rise in automobile injuries and fatalities during the past year — particularly during holiday seasons. Consider the safety of yourself and your family, and drive with the utmost care!

E. B. Koonce Mortuary, Inc.
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In Appreciation For The Many Wonderful Expressions During Our Bereavement The Family of Mrs. Margaret Jeffries Woods

CHICK FINNEY'S **BLUE NOTES** ADVERTISING PUBLIC RELATIONS ENTERTAINMENT

Keep Poro Alive In '65

HAVE A BALL WITH THE BEAUTICIANS. A hair style contest highlights the United Beauticians Association's annual dance, Sunday, January 17, at the Riviera Civic Center Hall. It has been announced, Singleton Palmer and his Orchestra (Gashlight Square) orchestra, plus Les Baxter Harmonies featuring Rikie Taylor lead the entertainment trail. Seven states (Illinois, Missouri, Nebraska, Kansas, Iowa, Minnesota and Oklahoma) round out the Western Central Regional of the National Beauty Culturists League. This organization of hairdressers and cosmetologists will hold their 14th annual meeting at the Sheraton-Jefferson hotel here, February 14, 15 and 16. Popular hostess, Gertrude Toran, general chairman, has outlined a very interesting entertaining and educational program. St. Louis area Rosebud Grange, will be the guest artist. The host chapters: Young Beauticians and Artistic Beauticians. The regional supervisor, Mrs. Theresa P. Granger of Minneapolis, Minn., Mrs. Verdie Bailey, Omaha Neb. educational director and Dr. Marie E. Winkler, Washington, D. C. National President of the NBCL. THANKS FOR YOUR SUGGESTIONS via "Finney's Beauty Salon" expansion, 4239 Lee Avenue, EV 8-1712. W. F. Stoffer, advertising manager of the St. Louis Argus, will handle Royal Crown Hair products expressed confidence of no participation in, all the coming events of the beauty profession scheduled here.

1964 WORLD SERIES FILM SHOWN AT DIVYER. By W. F. Stoffer, St. Louis Cardinal star first baseman, will feature the movie of the World Series baseball games at the Urban Community Methodist Church's "Father and Son Baseball," which will be shown to the church fellowship hall Saturday, January 23, 6 p.m. Entertainment proceeds will go to the boys including an autographed photo of the Cardinal players. Movie furnished by the Municipal Local 197, has been reserved. This is another promotion toward the Union Square, Madison Road, The Rev. J. M. M. Duggett, Jr., pastor. For reservations call PO 4-4444.

SMILES DISPLAY HAPPINESS. From the facial expression of "several hospitalized and shortly they're off to the city for the first time," beautician, Ann Backers, Kansas, Paul Dolan and Entertainment promoter Everett Agnew. The latter, business manager of the Royal Spinto, discussed last Sunday afternoon, a series of "coming attractions, including the 1964 Clark show. He also revealed his interest in the year horizon new, Los Angeles Neophonic Orchestra. This 25-piece band which has been hailed "symphonic jazz" is very exciting. It's amazing how jazz musicians could read heavy, serious music.



3000 WEEK'S PERSONALITY HONORS are bestowed upon one of the nation's most gallant business executives, school owners, beauticians, beauty salons and hair stylists. When March 1965 graduation of the Poro Beauty College here, Mrs. Anne Elizabeth Austin, has made rapid progress to the beauty industry. As the new owner and director of the local branch Poro school, the latter's social commitment, service at the Wayman Temple AME Zion church, last Sunday, and a highly praised. The principal speaker, the pastor, Rev. H. M. Painter and Jerry Julia Davis, noted behavior and retired Public School teacher. The latter gave a brief review of the Poro History, including its founder and owner, the late Mrs. Anna M. Pope Turner-Malone, pioneer, beautician, philanthropist, started here in 1900 and moved to Chicago 1933. Mrs. Anna Kerton, became the first owner and director of the branch school 1954-1960. There is a bright future ahead for the new school owner (Mrs. Austin) who began in 1963. Mrs. Davis continued.

Born in Memphis, Tennessee and arriving here June, 1961 to

enter nurse training, was highly stressed during the conference with the writer last month. She made it clear, that it was her childhood dream, to learn the beauty profession and open a school. During her earlier struggle, she has worked in several private industries and conducted many business enterprises, including the TRIPLE AAA RESTAURANT AND CONFECTIONERY, in the Mill Creek area, 1940-42. Reminiscing of her interest in hair and hair styling for the neighborhood during her ten-days of Memphis, Tennessee, was also mentioned.

AUSTIN'S ACHIEVEMENTS

- 1949 Graduated from the Poro Beauty School under direction of Mrs. Kerton.
- 1950 Recipient of Instructorship Certificate Opening Chateau Cameo Beauty Shop.
- 1951 Assistant instructor of Poro Beauty School here.
- 1952 Awarded Bachelor of Art Degree.
- 1953 Certificate of Hydro-Therapy.
- 1955 Opening Austin's Barber Shop - Austin's Beauty Salon.
- 1963 Opening Poro Beauty School... and the rest is history.

In spite of her busy schedule, Mrs. Austin, still finds time to contribute and participate in many civic, religious, social and community affairs. She holds memberships in the United Beauticians Association, Inc., Theta Phi Sigma Society. Both state and local beauty organizations, the Black Line and many others. Many popular dignitaries Mr. and Mrs. Robert Thomas, Poro Association and Poro Alumni and former members of the Poro Classes of 1920 through 1965 expressed satisfaction to Mrs. Anne Austin for her

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LES BEAUX HOMMES
FEATURING
Richye Taylor & Co.
AT THE
UNITED BEAUTICIANS ASSN. INC.
HOME STYLE SHOW and DANCE
Sun., Jan. 17 6 to 11 p.m.
RIVIERA CIVIC CENTER HALL
4469 DELMAR
Music by SINGLETON PALMER
AND THE GARDEN SQUARE ORCHESTRA
LIVESTRONG 5:30
WANTED: Advertisement for the Culture Show.
PHONES: PO 1-9999 or PO 1-3874



PORO BEAUTY GRADUATES OF 1929-1965 CITED through excerpts of the Poro Beauty College history and its founder, Mrs. Anna M. Austin, as revealed by Mrs. Julia Davis, noted historian and retired school teacher at the local branch Poro commonwealth in a last Sunday evening. The initial program under the supervision of Mrs. Anna Austin, new owner and director of Poro, was held at the Wayman Temple AME Zion Church. The Rev. S. M. Porter, pastor, addressed the class. Shown above are some current

and past Poro graduates. Reading left to right, seated: Dorothy Coleman, Dorothy Chatman, Ella Martin, Alberta Wilkinson, Mrs. Ann in, Suite Patterson, Mary L. Smith, Delois Barge, Jessie Coleman, Marie Miller, Flossie Robinson, Gordon Vincent, Mary Paul, Matarige, Mrs. Brian M. Harg, Eddie Garth, Bertha Finney, Willie B. Lauriston, Mrs. Davis and Louise Caldwell, the school's assistant instructor.

unters efforts toward the Poro Beauty College. Bigger and Better local Poro School, across the list of her future plans.

ARMY FOREKNOT WAITS. "It's out of sight" were the comments of Mrs. Dorothy Walker and her party, who enjoyed their 1964 season and his combs magnificent showing at the Gashlight Square, after taking in the play MARY MARY, at the Gateway Theatre on the Gashlight Square.

WHERE OR WHEN. Patsy singer, Billy Eckstine, a dynamic showing on the Ed Sullivan TV show last Sunday, gives an impression that Rock'n Roll is on the way out. Reports of a small crowd at the Motown Showhouse held in Detroit, Michigan.

PRAYERS AND SWEET AND OVERLY for Velman promotion on television Allen Freed hospitalized at the Desert Hospital, Palm Springs, California.

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YOUR WEEKLY CALENDAR OF
SOCIAL, CIVIC AND CHURCH ACTIVITIES

- JANUARY 15**—The Men's Organization of the Carter Institutional CME Church at 3305 Hickory (at Virginia) feature **BILL WHITE** of the Cardinals at their banquet at 7:30 P.M.
- JANUARY 17**—United Beauticians Assn., Inc. Dance and Hairstyle Show Club Riviera Civic Center. Singleton Palmer's Gashlight Square Band.
- JANUARY 19**—The Tenant Council of the Peabody-Darst Housing Project will hold its election of officers at 1600 South 14th street.
- JANUARY 21**—The Pruitt Housing Project Parent-Teachers Association meeting will be held. Mrs. Charline Young is president.
- JANUARY 24**—Be sure to attend the grand open house of the **PAGE PARK Y.** featuring a varied program of judo, camping, art, chess, clubs. Save this date and make it a family must to attend.
- JANUARY 25**—Monday **"AN EVENING OF MUSIC"** at the West Side Baptist Church presented by the St. Louis Gospel Choral Union, Inc. The public is invited.

NAMD National Convention, May 19th-22nd 1965, Sheraton-Jefferson Hotel

Material for this space is compiled by The St. Louis Argus and it is responsible for all advertisements appearing herein.

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Master Pianist Here With St. Louis Symphony

Artur Schnabel, the world's most honored living pianist, will appear as guest soloist with the St. Louis Symphony Orchestra in a special concert for its patron fund on Tuesday, February 18. The famous pianist, one of St. Louis' all-time favorites, will be making his first appearance here in several seasons. Eleazar de Carvalho will conduct the concert at Kiel Auditorium Opera House at 8:30 p.m.

Schnabel will be heard in two major piano selections with the orchestra. It will truly be an all-Schnabel night.

Schnabel's experience here is one of the major musical events arranged as part of the St. Louis Bicentennial celebration. St. Louis has one of few American cities in which the great pianist will appear this season.

Rubinstein will observe the 50th anniversary of his first American appearance, nearly a century ago, in a concert at the same time.

Born in Poland in 1886, Rubinstein was a child prodigy, studied beauty for which she has always been envied around the world.

An elongated body look will be one of the new styles in fashion for 1965. Women will be wearing long jackets, generally with new proportions of "set-in" sleeves, long with skin the body and belts will accentuate the hips or control back fullness.

Skirts will be prettier, and softer in the new season. Side-wrapped skirts with pockets that will fall slimly, fitted pleated skirts with fullness that "whirls" from the hips and divide skirts with gathered hip pockets will be very popular.

This is the year you will see many, many costumes. The dress and jacket, the dress and coat, all in prints, plain wool and in unexpected combinations. When I am unexpected that is just what I mean. Keep your eyes open and see.

It's the buyers choice on the skirt length. You can wear a length to your liking. Your dress may be short by day and demure by night. Necklines are still high. The sexy and most



exciting will be the scarlet necklines.

Sleeves are on the rise. The incoming trend is the bagging sleeve. The latest sleeves will have a softening silhouette look.

Buffets will be here for late day and even later. You will be able to purchase skirts with asymmetrical ruffling down the side. In evening gowns, ruffles go from bodice to hem. The bustle ruffles for night drama will animate the new late day shaping.

The fabrics will be of bold textures, lines, lots of geometric prints, floral prints, bold prints, pinstripes and all kinds of wild checks will catch your eyes in '65.

Colors go the "Great Night Ways" from stark white to bone, to creamy. Lots of bright pastels, bold black and white in prints will be on the scene. You will see a bouquet of marigold colors, such as pale pinks to flaming yellow and orange. The blue family is still very popular in pale and bittersweet, cool and bright navy. Green will also gleam all of the way.

It's what's on top that counts. I know you have been anxious to hear about the latest trend tips on hats. Well, ladies, get your handbags out because they are back! The scarf hats, helmets, canoe-shaped hats and beehives, all with jutting brims, are here.

And from our old fashioned friends come evening creations to delight the sight of any woman. There will be more about First Week in a later addition of your paper, so be sure to read Fashionwise and Otherwise next week. Please believe me, it's a new administration taking over in the Fashion World.

Volunteer Film Association Starts Membership Drive

The Volunteer Film Association, a 25-year-old organization serving shut-ins in the St. Louis area, began the first phase of its annual membership and fund drive this week to raise a goal of \$20,000 needed to continue its operations for another year.

In a letter to some 1300 contributing members, President Edwin G. Hudspeth told of plans for emphasis on "Talking Tapes," one of several new programs begun a couple of years ago.

Talking Tapes are tape recorded books, novels, articles and other material supplied to the blind and temporarily or partially blind and multiple-handicapped people of all ages. When available, the VFA provides a tape playback machine and of course money to operate small office and staff necessary to operate the requests for tapes with the present library and the recording of additional tapes.

Contributions this year to VFA Hudspeth said, "will support this re-emphasized service. Just as movies served the needs best in the beginning of VFA, Talking Tapes now seems to suit the needs of more shut-ins."

"After many meetings and much discussion and deliberation, your Board of Directors came to the inescapable conclusion that our original program of movies alone had lost much of its appeal to most shut-ins -- and just as important was the realization that the community was unwilling to support the movie program with sufficient contributions."

"Therefore, VFA has ceased the showing of movies and in turn has been able to cut back on the office staff and reduce other expenses."

"It is very encouraging to see many of the same enthusiastic VFA volunteers planning and working on the Talking Tape program. We hope to greatly expand this activity and serve more and more of the partially and temporarily blind and multiple-handicapped. Many of these are now more shut-ins with a blank slate."

And from our old fashioned friends come evening creations to delight the sight of any woman. There will be more about First Week in a later addition of your paper, so be sure to read Fashionwise and Otherwise next week. Please believe me, it's a new administration taking over in the Fashion World.



SECRET MARCH OF DIMES VOLUNTEER LEADERS AT RECENT THREE DAY CONFERENCE OF VOLUNTEER LEADERS AT THE MARCH OF DIMES, ASTORIA, ORE. CHAIRMAN OF THE MARCH OF DIMES, ASTORIA, ORE. CHAIRMAN OF THE MARCH OF DIMES, ASTORIA, ORE. CHAIRMAN OF THE MARCH OF DIMES, ASTORIA, ORE.

Beethoven Festival Planned By Symp.

ST. LOUIS. Beethoven Festival, featuring pianist Gregor Bachauer as guest soloist, will be featured by the St. Louis Symphony Orchestra at its subscription concert January 23-24.

Gregor Bachauer will conduct his concert at Kiel Opera House on Saturday night at 8:00 o'clock and Sunday afternoon at 2:30 p.m.

Miss Bachauer, one of the leading women soloists of all times, will be heard in Beethoven's Piano Concerto No. 4, also in the program will be the composer's Coriolanus Overture and Symphony No. 4.

Miss Bachauer is making her third appearance with the orchestra. She is on her fourteenth annual tour of North America.

Born in Vienna in 1912, Miss Bachauer graduated from the Vienna Conservatory with honors, studied in Paris with Alfred Cortot, and under the guidance of Serge Rachmaninoff.

At 25, she won the coveted Prix d'Honneur at Vienna in the International Musical Festival. She made her debut with the Vienna Symphony Orchestra conducted by Egon Metropolis, who, by coincidence, conducted

Air Force Produces New Moon Charts

The television moon photographs flashed back to Earth from Ranger VII on July 31, 1964, have been hailed the greatest single advance in lunar knowledge since the invention of the telescope.

Lunar specialists at the Air Force Astronautical Chart and Information Center, Second and Arsenal Bldg., used these historic photographs to compile a series of five lunar charts which open up new and improved methods of mapping the moon.

The Ranger VII lunar charts provide new information for a 100 x 200 mile area (officially named the Sea of Knowledge) in the northwestern section of the Sea Clouds when Ranger smashed into the moon. These charts were produced by the Air Force for the National Aeronautics and Space Administration at scales varying from 1:100,000 to 1:1,000,000.

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B.Q. In Bonafide Platter Picker

Radio KATZ has a bonafide star-maker of its staff.

With less than six months as station program director, Robert BQ can already boast of three top-selling platters he personally guided to stardom.

The latest record BQ is ushering to the top is local radio disc is Blind Man, by Little Milton.

Earlier, the KATZ program director persuaded Columbia Records to stop pushing that A Matter of Time, by Aretha Franklin, and boost instead the other side of the platter: Running Out of Fools. The side has become one of Aretha's biggest hits.

Another record hit with BQ's personal stamp boosting it up the radio was Twins Time, by Bert Clark. Clark's local hit now being in Chicago; was under BQ's personal sponsorship for several years. The record reached the select Top 30 hit times the nation.

BQ shrugs off any personal credit when asked about the success of the hits. In addition to being KATZ's program director, the popular radio personality is also on the air, each day, from 9:30 to 12:30. Despite his 17-year span in area radio, BQ is like the proverbial "Gus man" when it comes to selecting a hobby. He's the operator of a ham radio set in his spare time--call letters WB-HCD.



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Captain Brooks!

In last week's column, interesting comment from y'all about the shift of Captain Thomas Brooks as the commander of the 5th district to a hidden out-post at police headquarters . . . most of you got the right idea, but some seemed to think my personal life was as much a part of the story. Not so, for there's no doubt that Tom Brooks is one of the nicest guys in the local police department. There's a lot of a lot of crack in that suburban out-post, but the weekend Chief Broderick's son shifted Captain Brooks to head the police department's accident review board in the district, all methods and procedures relative to accidents occurring in the department, must be reviewed by Captain Brooks hereon out. — That's a little improvement, but still not hardly enough. If you want to assess the promotion, remember that Captain Atkins Warren replaced Captain Brooks—and Captain Edward Bolden was transferred to head the police Records Department. BUT—with Captain Brooks' transfer from the command slot at the 5th district, in an inside spot, that still leaves just one Negro officer in a command position in the field. For before he was promoted, Captain Warren was one of the command officers at the Deer-Park district. With his transfer, there is not now ANY Negro commissioned officer in charge. That, certainly could stand some improvement. Let's get the command position in the largest police district we have—the 1st of that all-white brass.

Incidentally, back to Captain Brooks, the merchants and businessmen of the 5th (Peters) district have been sending him lavish letters of praise on his stint as district commander. One particularly warm letter was from the Rev. Richard J. Mann, pastor of St. John's Church of Christ, located at Grand and Knecht. Made you get a warm glow . . . just to read it!

Crime Increase

With the continued increase in crime, many local residents are cringing at the possibility of starting little vigilante groups in each neighborhood . . . and it ain't all just their pal. It's getting so the daylight burglaries in the city are jumping at an alarming rate. One veteran police officer tells of the insistence of civil rights, employed by many a savvy thing. Also a deterrent to the criminal is the fact that you can't do anything to me, because I'm a juvenile. How about that? This coming probably, from a six-footer, weighing 200 pounds . . . but just 16 years of age.

It's getting so bad that some top police officials abroad order a return to the 19th century days of police work here in the city. If we had in each district a squad of seasoned detectives who would pick up the suspicious looking things, and hold them for investigation . . . that should slow down the crime rate. I don't mean every Tom, Dick and Harry who just just have his six straight enough for a passing cop, but those little hands of things, that we all see on the street. No matter that they haven't done anything (yet), but if the cop would just have authority enough to act in such situations, the immediate improvement would be tremendous.



ARGUS NEWSBOYS MAKE RAPID PROGRESS—Within the last five weeks, the Walker brothers, sons of Mr. and Mrs. Eugene L. Walker, 5312 Hartner, have increased their sales route from 20 to 170 papers weekly. The novice trio of salesmen, members of the Union Memorial Methodist church, give credit to that institution and their many friends for their splendid patronage. Increasing their sales route to more than 500 weekly is their goal. They're soliciting new and old customers. Please call the Walker brothers for your next Argus—FO. 1-4023. Thanks to the Rev. John N. Doggett, Jr., and others for their kind assistance, say Frederick, Keith and Wesley Walker, shown above.

Urges President to Send Negro Clergymen Abroad

A South Bend, Indiana minister, one of thirty persons who accompanied the Rev. Dr. Martin Luther King to Oslo, Norway for the awarding of the Nobel Peace Prize, has called on President Johnson to arrange for special State Department program which would send Negro clergymen abroad on a unique assignment. The Rev. Charles E. Gordon, in a letter to the President wrote, "Our American people are in the midst of a spiritual crisis. The European nations I visited, feel that the worst of Birmingham, Alabama and numerous Mississippi cities and towns is only representative of the best that our

nation provides the American Negro. Since propagandists have displayed to the world, our worst side in the area of race relations, I am of the opinion that our nation has a moral responsibility to display the other side of this picture."

GIFTED CLERGY

The 33-year-old clergyman is pastor of South Bend's First AME Zion Church, built by his father, the late Bishop Ruford W. Gordon. He urged our Chief Executive to direct the State Department in its inauguration of a program in which gifted, colorful, dynamic, gifted, prominent Negro clergymen of leading denominations would be sent throughout various parts of the world, to preach, lecture and meet groups on all levels. Answering the numerous questions which will be posed, Mr. Gordon suggested that each minister spend a month on assignment with a week in four different cities or nations. Continuing, Gordon wrote, "Judging from the comments of several Europeans who engaged me in conversation on this subject, there would be little, if any difficulty in finding outgroups who would open both their people and homes to their Negro brothers from the United States." The Rev. Mr. Gordon further told the President, "I find that there is abroad, a hunger for knowledge and the sharing of experiences by clergymen of color, who have been active, not only in pulpits and parishes, but have also been identified with the civil rights movement and the struggle of the Negro to attain the class citizenship."

The young Negro leader who is president of the South Bend NAACP and a member of the Mayor's Human Relations Committee, also said President Johnson to include in this proposed program, talented Negro soloists and small vocal ensembles and groups. Accompanying the clergymen, these spokesmen would offer Negro spirituals with the Negro's own struggle. Mr. Gordon said, "This combination would accomplish far more than could of a college professor and special representatives who are sent abroad by our State Department and are, at times, met with resentment, hostility or misunderstanding."

EUROPEAN DESIRE

The Rev. Mr. Gordon said he has also acted the center of Europe to see and hear many of the white clergymen who have been identified with the civil rights movement, even to the extent of going to jail. However, he indicated that he felt that organizations like the National Council of the Churches of Christ in the USA and the National Conference of Christians and Jews could best spearhead a program which would send these men into other countries for key speaking engagements.

The Zion Methodist minister, who is an invited guest in the congregation of President Johnson and Vice President-elect Humphrey on January 20th, has asked for an audience with appropriate Negro government of



SUMMIT MEETING—Members of the Executive Committee of Frontiers International, exploring broader areas to achieve ADVANCEMENT THROUGH SERVICE, prime objectives of the 29-year-old organization, take a "breather" from a recent two-day brainstorm session at Philadelphia's Sheraton Hotel. Left to right: J. Philip Waring, St. Louis, Secretary; Harold L. Flügler, Philadelphia, Executive Secretary; James P. King, Newark, N. J., Post President; William Harrison, East, Dayton, Ohio, Treasurer; Dr. Robert B. Crouch, Nashville, Tenn., 1st Vice President; and Clarence A. Dockens, Philadelphia, 2nd Vice President. The group also discussed plans for the 1965 convention, to be held in New York City, July 25-28.

Details in Washington that week, in order that he might further define his proposals. Mr. Gordon also plans to seek the counsel of three of his friends on Capitol Hill . . . Congressman John Brademas (Dem., Ind.) and Indiana's U. S. Senator's Birch, Bayh and Vance Hartke.

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PHOTO NEWS REPORT ON ST. LOUIS AREA EVENTS



THE ST. LOUIS BRANCH of the National Association of College Women paid their annual Christmas visit to the residents of the Ferrier Harris Home on Christmas Eve. The members carried presents to everyone. Shown here are, left to right: Alice Farham,

Alberta Grant, president; G. W. Goodwin, executive director of Ferrier Harris Home; Marjorie Hutton, committee chairman, Anna Hensley and Annie Ewing.



BLOCK UNIT NO. 52 of the 1900 block of Evans Avenue held its first meeting of the year and began plans for a new year. The New Year party was held at the home of Miss Wilhelms Woods, 4647 Evans Avenue. Mrs. Callie Carroll is chairman and Mrs. Odella Parker, secretary. Those present were: standing, Mrs. Odell Taylor, Mrs. Odella Parker, Rev. Richard Johnson, Mr. Hue Coleman, Mr.

Bonnie Carroll, Mr. Johnson Taylor, Miss Wilhelms Woods, Mr. Lila Anderson, Mrs. Lavonia Johnson and Mrs. Geneva Burd. Seated: Mrs. Marjorie Digna, Mrs. Mary Hendricks, Mrs. Thaddeus McFeters, Mrs. Callie Carroll, chairman; Mrs. Aracelia Benson and Mrs. Elena Davenport.



ST. LOUIS MUSIC ASSOCIATION'S officers for 1964-65. In this photo is shown the new officers for the year and some prizes for those absent at the time of the installation service at Antioch Baptist Church. Among those in the photo, Miss Williams, center, Miss Bennett, 2nd Vice and Youth Supervisor; Clara Rita Smith, 2nd Vice and Junior Supervisor; Program Chairman Lorraine Davis, Recording Secretary, Edith Moore; Corresponding Secretary, Rose-

le Baldy; Telephone Chairman, Mary Brown; Publicity Chairman, Jessie Warfield; Membership Chairman, M. A. Barnes and Nations; 2nd Vice President and Installation Officer, Gloria Barnes. Those not present who were represented by proxies are 1st Vice President, Gladys Jones; Assistant Secretary, Carolyn Gray; Finance Chairman, Warren Moore; Ways and Means Chairman, Walter Bell; Treasurer, Ann Moore.



JACK AND JILL SENIOR TEENS GIVE BOOKS TO ANNE MALONE CHILDREN'S HOME. At a recent social activity of Jack and Jill Senior Teens and their guests, the tickets of admission was one book or more. Approximately 100 books were collected and given to the Anne-Malone Children's Home. Participants seen here are left to right: Arthur Delpree, Augustine Huk, Lloyd Bell, Karen Halsey, Carol Wilson, Pamela Marshall, Leslie Word, Stanley Griffin, Lauren Street, Charles Lecker, Billy Pollard, Karen Williamson, president; Gail Young, hostess; Mrs. Yora Wilson. Others not shown

here are: John Anderson Jr., James Ball, Karla Blinps, Kathleen Birchette, Carolyn Busch, Constance Elsie, Roland Everette, Wayne Gibson, Lawanda Haven, Beverly Stovall, Timothy Vash, Rhonda Willis, Vanita Witherspoon, Preston Ingram, Sylvia Johnson, Roy Middleton, Ethel Miller, Charles Reed, Michael Roberts, Franklin Russa, Frederick Stark, Sheryl Thoms, Dianne Williams. Co-sponsors of the activity were: Mesdames Yora T. Wilson, Edna Middleton and Elizabeth Griffin; Mesdames Johnetta Haley and Marion Ball, chairman and co-chairman of senior teens.



THE GAMMA CHAPTER and the Delta chapter of Alpha Kappa Alpha sorority held a joint meeting on Saturday, January 3, at the Whiting TWCA. Among those attending were: seated, left to right, Harvett

White, Spelman; DeVette French, Jessica Crawford, Barbara Davis, Marilyn Grooms, Patricia Jones, Jessie Wolf, standing, left to right: Betty Porter, Leticia Odell, Lillian Baker and Agnes Harbo.



DYING A WILLIAMSON, chairman of the Page Park Branch YMCA Board of Managers, presents a gold card membership to Dr. Julius C. Sherrard, vice-chairman. Dr. Donald S. Buggs heads the gold card membership division. A breakfast for workers in the Page division will be held Sunday, January 26, at 8 a.m. at Page Park, according to Fred W. Westerman, general chairman of the Page Park YMCA survey which is now in progress.



AMONG THOSE attending the AKA Sorority joint meeting recently were: (standing) Nancy Garrett, Ethel Parker, Kathy Vaughn, Eleanor Carey, James Carter, Letha Jones, Regina Edwards and

Linda Washington, (seated) Johnnie Smith, Fannie Moore, Johnetta Haley, Marian Warner, Susan Alexander, Patterson, Ella Tucker, Mayon Dugg, Ruth Whitley and Sara Boggins.

ARGUSJANUARY 1962 SECTION 2
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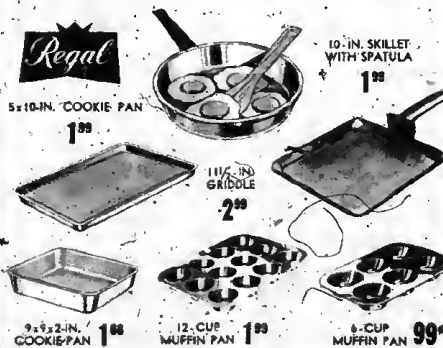
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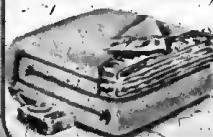
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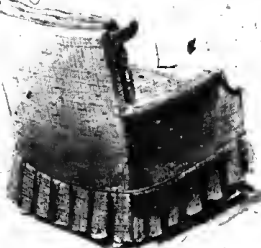


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Top Quality! Regularly \$59 and \$79!

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Reg. \$59 **\$39**
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Make up your own Hollywood Bed outfit from these mismatched mattress and box springs and save on this special low price. Choice of plastic upholstered headboards. Outfit includes innerspring mattress, box spring, headboard and sturdy legs.

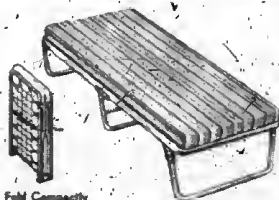


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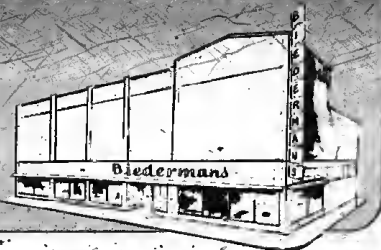
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Big Savings Now While Quantities Last!

You'll love the massive look of this 4-piece walnut bedroom suite with the soft, warm Heathertone finish. You'll love the thick, plank tops on the huge triple dresser with mirror and the big, spacious 4-drawer chest. There's plenty of room for all your storage needs. Drawers are dovetailed and centerguided to open and close easily. The bowed front on the drawers and the serpentine design tops lend a distinctive look to this lovely suite. Sturdily constructed to give you a lifetime of service and beauty... but hurry, there are only a few at this low price.

Cabinet Door
Controls 3
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BONUS OFFER! 2 FOAM PILLOWS ONLY \$1

Get 2 Buoyant, Non - Allergenic FOAM PILLOWS for Just
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SOLID OAK Bedroom Pieces \$ With Laminated Plastic Tops

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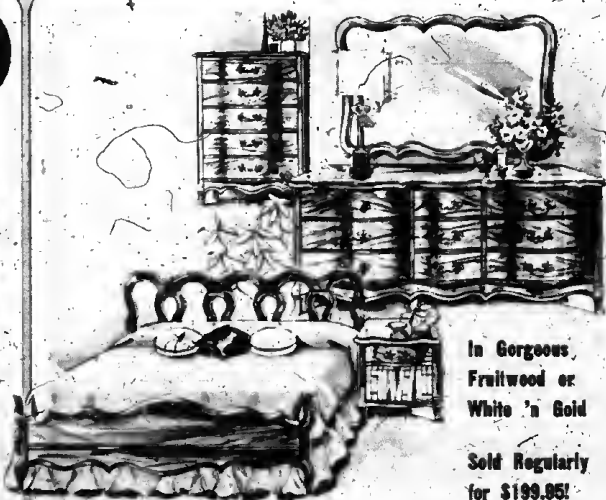


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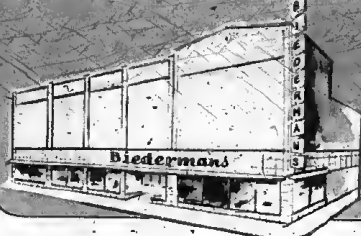
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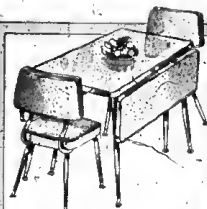
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\$48 NO MONEY DOWN

Now is the time to take advantage of top savings on fine-quality dinette sets that will give you years of care-free service and beauty. Choose 36" round dinette that opens to 48" then to 60" or the rectangular set that is 36" wide and opens to 60". Both have high pressure laminated plastic tops that resist all damage; b plastic covered chairs.



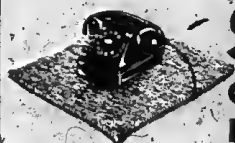
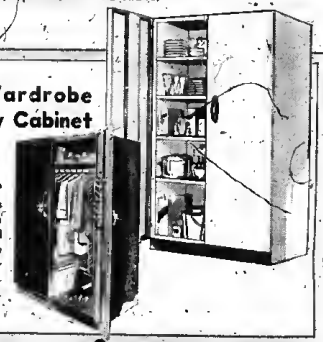
3-Pc. Dinette Set

Plastic top, bronze rimmed table is 24" x 36" with leaves up. With 2 chairs. **19⁸⁸** No Money Down

Steel Wardrobe or Utility Cabinet

29⁸⁸

No Money Down
Storage problems are solved with these deluxe steel cabinets. Choose 36" wide 2-door wardrobe or spacious utility cabinet.



SPECIAL CARPET OFFER

Call CE. 1-5850 for FREE "Shop-At-Home" Service! Let Our Expert Consultants Assist You... There's No Cost or Obligation

Your Assurance of
Longer Wear—Service



COCOA

EMERALD GREEN

BITTERSWEET

TWILIGHT BEIGE

100% Nylon
***5 YEAR GUARANTEE AGAINST WEAR**

**3 ROOMS of 100% Continuous Filament
NYLON Carpet with Foam Cushioned
Padding Installed Wall-to-Wall for Only**

30 Square Yards of Carpet

Enough to Cover the Average Living Room,
Dining Room, Hall

Here's one of the most outstanding carpet values Biedermans has ever offered! It is so fantastic we don't believe you can afford to pass it up. NOW you can carpet 3 Rooms in the luxury of 100% Continuous Filament Nylon for the amazing Low Price of Only \$133. This Nylon is fabricated by a new process that produces a continuous filament... no loose fibers... no shedding or fuzzing... It's so good that Biedermans Guarantees it for 5 Years on a prorated basis. Choice of vibrant, ever-lasting colors.

\$133
Only \$6 Monthly



**BISSELL
Shampoo Master
Included!**

With Purchase of
30 Sq. Yds. or More
Plus Enough Shampoo for 3 Average
Rooms

Room Size Rugs at Sale Prices

Regular \$39.95
9x12-Ft. Size

29⁸⁸

NO MONEY DOWN

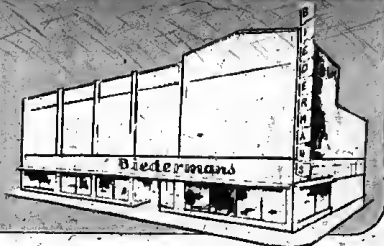
Reg. \$44.95, 12x15-Ft. Size

\$54.99

Unusual selection of vibrant 1945 Colors in plain, modern textures—choose Cranberry, Spanish Gold, Bronze Green, Spruce Green, Frosted beige, Turquoise, Cadet Blue, Emerald Green or Magenta White.

BIEDERMANS MAIN STORE ONLY

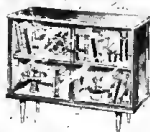
801 Franklin Avenue • Open Every Night



Smoothly Sanded Ready-to-Paint Chesi



14⁸⁸
Kiln Dried,
sturdily
made. Big,
easy to open
drawers.



Glass Door Bookcase

Beautifully finished
with 2 sliding doors.

12⁸⁸



20 1/2" Framed Mirror

Feminine design quality!
With mounting hook.

8⁸⁸



Early American or Modern Chair

Take Along Price
YOUR CHOICE

12⁸⁸

Colorful, plump-
ly padded
trick-toe seat,
maple frame or
plastic covered
saucer chair.



Danish Modern Chair

In Easy-to-Carry Carton

14⁸⁸



POWER TOOL SALE!

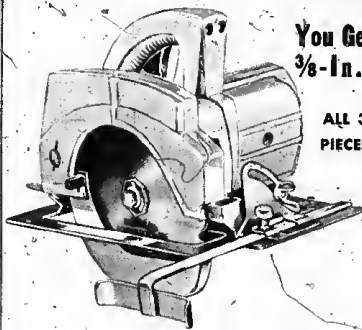
You Get 7 1/4-In. Power Saw,
3/8-In. Drill and Sander

38⁸⁸

ALL 3
PIECES

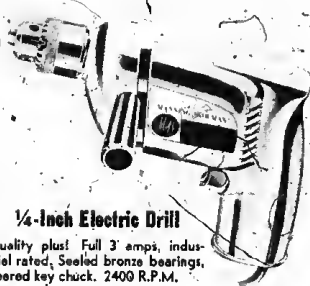
NO MONEY DOWN

It's unbelievable that you could
buy 3 fine quality McGraw-
Edison power tools for just
\$38.88! Take advantage of
this special purchase and save
hours and hours of needless
work around the house in re-
pairing or building.



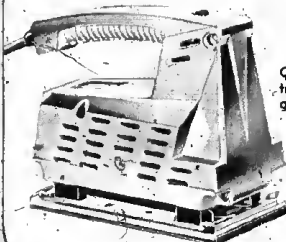
7 1/4-Inch Power Saw

Rugged ball and needle bearing,
helical
drive gears, die-cast aluminum housing.
Arbor speed 5000 R.P.M. 1 1/2 V.



1/4-Inch Electric Drill

Quality plus! Full 3 amps, indus-
trial rated, Sealed bronze bearings,
geared key chuck. 2400 R.P.M.



Compact Finishing Sander

Powerful, lightweight with easy-grip han-
dle; 18 sq. in. of sanding area. Produces
14,400 strokes per minute.

22-Gallon Trash Can

Colorful Plastic

24⁸⁸

Heavy gauge
plastic with
corrugated
sides. Built-in
handles, lock-
on lid.



Whistling Tea Kettle

New design with
Push-Button Cap. Alu-
minum.

16⁸⁸

Automatic
Electric Heater
9⁹⁹

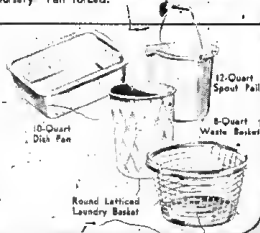
Perfect for bathroom,
nursery. Fan forced.



Polyethylene Kitchen Aids at a Low, Give-Away Price

Take Your Choice
Save at Biedermans **33^c**

Practically indestructible! Now you
can buy the ones you need at this
unbelievable low, low price.



Free!
With Purchase of
Console TV

Rembrandt
Radarcoll
TV Antenna

Receives All
Channel UHF/VHF
Black and White,
Color and FM Stereo



PHILCO Giant 23-In. Lowboy Television

Photo Perfect picture with
Philco filter for no-glare
vision. Automatic picture
pilot. With Trade...

\$166

No Money Down.
Only \$9 Monthly



GENERAL ELECTRIC 23-In. Console TV

Daylight Blue picture tube
for the best in TV view-
ing! Slim style console
cabinet. With Trade...

\$166

No Money Down
Only \$9 Monthly



PHILCO Home Theatre TV and 4-Speed Stereo Phone

There's family fun in this combination!
23" TV with 4-speed multi-mix automatic
channel automatic shutoff. Two 8"
speakers, 5 1/2" speaker. With Trade...

\$268

No Money Down
Only \$15 Monthly

NEVER PRICED LOW-
ER! Personal Portable
TV's Give You Fun
Wherever You Go!

PHILCO Big 19" Portable TV

98⁸⁸

With
Trade

NO MONEY DOWN

Perfect for den, bedroom! True
Vivid Vision picture with Black
Level Circuitry for better con-
trast. Aluminized picture tube.



DELMONICO 19" Personal Portable

\$88

With
Trade

NO MONEY DOWN

You'd never believe you could
find so much quality at such a low
price. Aluminized picture tube
brings in a sharp, clear picture.





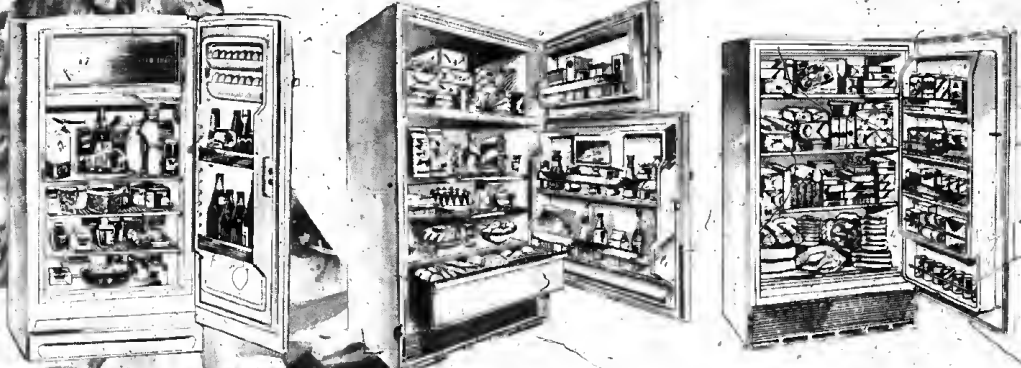
BIEDERMANS MAIN STORE ONLY

801 Franklin Avenue • Open Every Night

ALCOA WRAP

Free ALCOA Aluminum Foil

That's Right! Buy a GENERAL ELECTRIC Refrigerator or Freezer and Receive ONE YEAR'S Supply (600 Ft.) of "Heavy Duty" ALCOA 18-In. Aluminum Wrap FREE



10 Cu. Ft. "Space-Saver"
With One Year's Supply of Alcoa Wrap

Perfect for small kitchens, apartment! Full width freezer chest, deep shelves plus handy door shelves for extra convenience. Egg rack on door. With Trade

\$145
NO MONEY DOWN
Only \$6 Monthly

Automatic Defrost 2-Door
With One Year's Supply of Alcoa Wrap

Automatic defrosting refrigerator section has full width crispener, door storage shelves with butter keeper; 81 lb. separate freezer has door shelves. With Trade

\$198
NO MONEY DOWN
Only \$9 Monthly

Big 12 Cubic Foot Freezer
With One Year's Supply of Alcoa Wrap

Big 12 cu. ft. size freezer holds up to 420 lbs. of frozen food. Has 9-Position Cold Control from 0 to 10 below! Aluminum shelves plus handy door shelves.

\$177
NO MONEY DOWN
Only \$9 Monthly

BONUS OFFER

PROCTOR-SILEX Steam-Dry Iron and Ironing Table, Pad and Cover with Norge Washer



NORGE Automatic 2-Cycle Washer

With Complete Iron Outfit **\$133**

NO MONEY DOWN, \$6 Monthly

Efficient... dependable automatic washer has dual cycle rotary timer for two complete washing operations. Exclusive Wave Action agitation. Rapid spin dry.

"Triple-Action" Wringer Washer

With Complete Iron Outfit **\$66**

NO MONEY DOWN

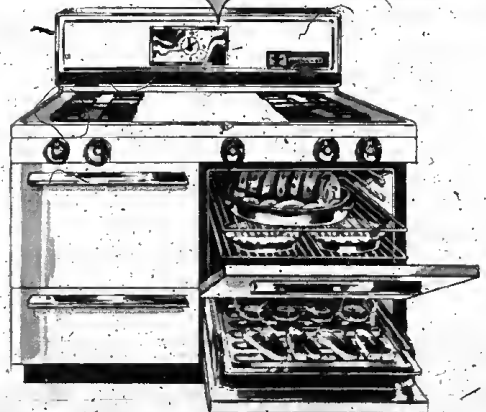
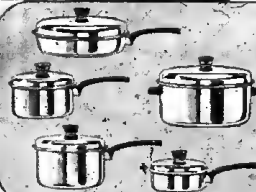
Exclusive Triple-Action agitator turns and tumbles each and every piece of clothing to get them thoroughly clean; yet it is so gentle, 8-position wringer with large balloon rollers.



Buy Now on Biedermans Easy Budget Plans! Pay No Money Down and Take Up to 2 Full Years to Pay

BONUS OFFER

ENTERPRISE 10-Pc. Matched Heirloom Set of Stainless Steel Cookware with Range



MAGIC CHEF Automatic Top Lighting 36-Inch Gas Range

With 10-Pc. Stainless Steel Cookware "More women cook on a Magic Chef Range than any other range" and no wonder with all its fine features! Big family-size oven with exclusive "Magic" oven control with electric clock and interval timer. Large smokeless broiler plus plenty of storage space.

\$108

NO MONEY DOWN, \$6 Monthly

Come Across the Street to- BIEDERMANS *Bargain Outlet*



724 FRANKLIN

**Check The Next 4 Pages
and See why "Bargain"
is Our Middle Name**

- OUTLET FOR SPECIAL CLOSE-OUT PURCHASES, LEFT-OVER INVENTORIES
- OUTLET FOR RECONDITIONED USED FURNITURE AND APPLIANCES
- OUTLET FOR DISCONTINUED MODELS, SLIGHT IRREGULARS, FLOOR SAMPLES
- OUTLET FOR MODEL DISPLAY ROOM, SHOW-ROOM SAMPLES AT BIG SAVINGS

Choice of Gray, Walnut or Maple Finish Bedroom

Each With Double Dresser
Mirror and Full Size Bed!
Chest Priced Extra!

\$69
NO MONEY DOWN



Gray Modern Double Dresser Bedroom

Here's a bedroom suite that will give your bedroom a smart, decorative look plus a lot of serviceability! The spacious dresser has oodles of room for all your storage needs. So go modern... go to Biedermans!

\$69
Chest \$39 Extra



Early American Style - The Favorite Everywhere!

Let your bedroom lavish in the beauty of this Early American bedroom suite... it's the favorite of thousands. Choose the warm glow of maple enhanced by the authentic antique styled hardware and at Biedermans Bargain Outlet Store it costs only \$69. Shurdily constructed to give you a lifetime of service!

\$69
Chest \$39 Extra



Rich, Shaded Walnut Bedroom Suite

There's nothing like lustrous walnut to give you the look of luxury! Top quality construction throughout to give you one of the best bedroom buys for just \$69. Spacious dresser has scalloped framed mirror.

\$69
Chest \$39 Extra



Choice of Bookcase or Wagon Wheel Bunks

Where, but at Biedermans Outlet Store could you find such an eye-catching buy! You get two 30" bunk beds, ladder and guardrail. Can be used separately.

16.88
CHARGE IT!



\$18.95 Modern Style Desk

Just the desk for the children's room! Modern style with Marlite top to resist damage.

9.88
CHARGE IT!



Choice! Hollywood Headboards

Outstanding values! Some sold for as much as \$15.95! Plastic covered... choice of styles.

4.88
CHARGE IT!